

FEHR CAB INTERIORS CASE STUDY

Improved online experience through streamlined BigCommerce integration



Challenges

- Tax exemptions through BigCommerce
- Lack of online store integration
- Manual handling of tax exemptions

Benefits

Seamless BigCommerce integration into a high-volume online store.

Reduced manual efforts and ultimately elimination of handling offline tax exemption certificates.

Improved client experience through an intuitively guided exemption certificate flow.

Tax exposure risk mitigation with ad-hoc access to valid tax exemption documents.

Objectives

Fehr Cab Interiors, a manufacturer of agricultural panels and kits, has provided its services since 1988 to farmers nationwide.

Fehr Cab offers its products through a BigCommerce shopping experience to handle large order volumes.

Fehr Cab's business has grown significantly, requiring a more robust tax exemption solution, which directly integrates into its BigCommerce store for an improved client experience and order processing.

Solutions

EXEMPTAX worked closely with the Fehr Cab team to build a custom BigCommerce store integration.

This custom build integration helped Fehr Cab to reduce manual efforts handling its tax-exempt wholesale orders specifically catered to the agricultural industry.



Our in-house solution was becoming cumbersome to manage and was taking up too much of our time. We needed something that could more tightly integrate with our online shopping cart.”

Ted Bachtold

Fehr Cab Interiors Co.